Chadron State College

Department of Art

Recommended Electives for Art Majors:
In order to enhance employment opportunities, choices from the following electives are recommended:

GRAPHIC DESIGN OPTION

Communication Arts
- CA 233 Presentational Speaking
- CA 225 Communicating in Groups and Teams
- CA 250 Public Relations Techniques
- CA 335 Media Advertising
- CA 346 Intercultural Communication
- CA 350 Public Relations Multimedia
- CA 431 Publication Projects
- CA 434 Editing and Design
- CA 442 Globalization, Culture and Media

Business Administration
- BA 331 Business Communications

Marketing/Entrepreneurship
- MKTG 231 Principles of Marketing
- MKTG 334 Entre - Imagination and Opportunity
- MKTG 335 Entre – Business Start-Up
- MKTG 336 Entre - Promotions and Advertising
- MKTG 338 Buyer Behavior
- MKTG 435 Business and Marketing Strategy
- MKTG 439 Business and Marketing Research

Management Information Systems
- MIS 130 Principles of Information Systems
- IST 230 – Web Development - will teach the students how to create web pages using HTML and CSS.
- MIS 235 – Business Programming - goes further, and teaches students how to interface their web pages with databases to make the pages interactive.
- MIS 330 Applied Information Processing
- MIS 331 Database Management
- MIS 337 E-Commerce

Museum Studies
- MS 231 Introduction to Museums
- MS 331 Exhibit Design
- MS 390 Internship in Museum Studies

Suggested Minors for Graphic Design Option

Communication Arts
Communication
Public Relations
Journalism

Business
Marketing/Entrepreneurship minor

Management Information Systems
Museum Studies

Feb. 2010
ART STUDIO OPTION
Outside Recommended Electives: In order to enhance employment opportunities, choices from the following electives are recommended:

Communication Arts
- CA 233 Presentational Speaking
- CA 250 Public Relations Techniques

Business Administration
- BA 331 Business Communications

Marketing/Entrepreneurship
- MKTG 231 Principles of Marketing
- MKTG 334 Entre - Imagination and Opportunity
- MKTG 335 Entre – Business Start-Up
- MKTG 336 Entre - Promotions and Advertising
- MKTG 338 Buyer Behavior
- MKTG 435 Business and Marketing Strategy
- MKTG 439 Business and Marketing Research

Museum Studies
- MS 231 Introduction to Museums
- MS 235 Introduction to Archival Collections
- MS 330 Management and Care of Collections
- MS 331 Exhibit Design
- MS 333 Museum Administration
- MS 340 Museum Education
- MS 390 Internship in Museum Studies

Suggested Minors for Art Studio Option
- Business
- Marketing/Entrepreneurship
- Museum Studies